



**For Immediate Release**

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**FUJITSU ENFORCES INTERNET WARRANTY POLICY  
FOR HALCYON DUCTLESS MINI-SPLIT SYSTEMS**

*-- Retail Internet Purchases Will Not Be Covered By Warranty --*

FAIRFIELD, NJ — Fujitsu General America Inc., a leader in advanced-technology HVAC solutions, today announced it is enforcing its non-retail Internet Sales policy. Fujitsu's full line of Halcyon ductless mini-split heating and cooling products specifically excludes products purchased through on-line retailers and resellers. Fujitsu does not authorize online retail sales of any of its products. Our authorized distributors are able to operate password protected sites to sell Fujitsu products to qualified technicians.

Tedd Rozyłowicz, president of Fujitsu General America, noted: "We want to ensure that everyone who purchases a Fujitsu Halcyon ductless mini-split system gets the full benefits of their purchase. The only way customers can be certain of full warranty protection and unmatched performance is if they purchase a Halcyon system from an authorized distributor or contractor. Authorized distributors are responsible for who they sell our products to. We partner with the finest distributors who also choose to support the HVAC contractor by not selling to online retailers. The purchase and sale of our products require an extensive amount of pre- and post-sale support, support that cannot be adequately provided over the Internet. While there is an opportunity to sell much more product by authorizing Internet sales, we believe that by managing our distribution in this way the Fujitsu brand, our authorized distributors, contractors and the end-users will benefit." This new policy keeps mini-splits from becoming a commodity item, supports the HVAC channel, and avoids circumventing the distributor and contractor.

Fujitsu sells its Halcyon ductless mini-split heating and cooling products through authorized distribution channels to ensure the highest quality product. Therefore, the warranty is valid only if the product was purchased new from an authorized Fujitsu distributor or contractor and the original factory serial numbers have not been removed, defaced or replaced in any way. Authorized distributors and their contractors are not allowed to sell Fujitsu products on the Internet or through any on-line retailer or similar e-tailing web site. They are also not permitted to sell Fujitsu products with serial numbers that have been altered.

Specifics of the warranty policy are stated in the Fujitsu General America, Inc. Limited Warranty Statement included with the purchase of all Halcyon systems. Copies are available upon request.

## **The Fujitsu Halcyon Difference**

Fujitsu Halcyon mini-split cooling and heating systems provide an attractive alternative to central air systems and window air conditioning units. The Fujitsu Halcyon lineup consists of nineteen models, ranging in capacity from 9,000 to 42,000 BTUs, available in a variety of styles that include wall mount, ceiling suspended, cassette and universal. Halcyon mini-splits provide both an engineering solution and architectural freedom for commercial and residential applications.

The Halcyon single zone mini-split systems include one exterior unit, which houses the compressor, and one interior unit, keeping indoor noise to an absolute minimum. Dual zone and tri-zone systems include two and three indoor units respectively to one outdoor unit increasing the systems flexibility and versatility. The outside unit pumps refrigerant through easy-to-install copper tubing to the inside unit(s). The inside unit(s) cools and circulates the air, providing efficient temperature control without the ductwork required by central air systems.

Halcyon ductless mini-split systems are an ideal choice for many residential and commercial installations due to their ease of installation, high-capacity cooling capabilities, quiet operation and attractive appearance. In addition, the units are highly efficient, offering simple zone control to homeowners through the use of wireless remote controls that adjust indoor climates for maximum comfort.

## **About Fujitsu General America**

Fujitsu General America is a subsidiary of Fujitsu General Limited, headquartered in Kawasaki, Japan. Founded in 1936, Fujitsu General is the worldwide leader in the development of plasma display monitors and has been the front-runner in the commercialization of plasma display technology.

For additional information, visit [www.fujitsugeneral.com](http://www.fujitsugeneral.com); or call 888-888-3424.

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