



For Immediate Release:

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Contact:

John Vastyan, Common Ground

717/664-0535, or cground@ptd.net

- or -

Erin Mezle, Fujitsu General America

973/575-0380, or emezle@fujitsugeneral.com

Fujitsu Names Karim Yasin Director of Product Management, North America

Fujitsu General America, Inc., based in Fairfield, NJ, announces that Karim Yasin has been appointed to Director of Product Management, North America.

Yasin is responsible for the support and expansion of commercial and residential portfolios by leading the product management team. He joins Fujitsu from another HVAC equipment manufacturer, where he had extensive experience developing and launching products with multiple global partners. With a total of 14 years of well-rounded experience in the HVAC industry, Karim will be key in supporting Fujitsu General America's growth.

For more information, visit www.FujitsuGeneral.com

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