



For Immediate Release:

August 24, 2020

Contact:

John Vastyan, Common Ground

717/664-0535, or JohnV@SeekCG.com

Fujitsu General America and Schedule Engine announce partnership to drive lead generation

[Fujitsu General America, Inc.](#) and [Schedule Engine](#) have announced an alliance to empower Fujitsu's Elite Contractors, offering a modern booking experience to enhance sales lead generation.

The collaboration allows Fujitsu to employ a modern booking experience that includes 24/7 live web chat and provide better leads to contractors, including pictures and video. The Schedule Engine Enterprise solution is an extension of the company's contractor software, designed to help OEMs drive qualified leads to their contractors and increase online conversion rates and product sales.

"As the first and only intelligent all-in-one customer support solution built for the home services industry, Schedule Engine ensures that customers receive a best-in-class, personalized experience," said Austin Haller, founder and CEO of Schedule Engine. "And Fujitsu is committed to provide the best customer experience. They're investing a lot of resources in the Elite Contractor Program to offer benefits that truly drive their business."

Schedule Engine is a leader in helping HVAC, plumbing, electrical, and other home service contractors integrate online scheduling into their websites. Fujitsu General's innovative heating and cooling systems offer greater energy efficiency and deliver comfortable living environments to customers while at the same time establishing Fujitsu's role in advancing environmental stewardship.

"Fujitsu is dedicated to providing the highest quality HVAC equipment for homeowners and businesses, and we have worked hard to ensure that our network of Elite Contractors has the best knowledge and tools in the industry to support our shared customers," said Tomokazu Hosoi, Vice President of Business Development for Fujitsu. "Our partnership with Schedule Engine strengthen our relationships with Fujitsu's Elite Contractors."

#

About Fujitsu General America, Inc.

As a leading manufacturer of VRF, mini-split and unitary systems, Fujitsu General America is a provider of heating and cooling solutions for every application, backed by the finest service, support, training, and programs for the US and Canada. Fujitsu's line of high-efficiency, eco-friendly systems have been designed to provide advanced comfort solutions for residential and commercial applications. Fujitsu General America is headquartered in Fairfield, NJ and in 2016 opened the Airstage on Broadway Solution Center in a penthouse suite in Times Square, New York. Fujitsu General America is a wholly owned subsidiary of Fujitsu General Limited, headquartered in Kawasaki, Japan, with over 7,500 employees worldwide and is listed on the Tokyo Stock Exchange. For more information, please see <https://www.fujitsugeneral.com/>.

About Schedule Engine

Schedule Engine was created to modernize customer experience in the home services space. Contractors now have a way to provide their customers with a simple and informative experience. Schedule Engine is the first and only all-in-one customer support solution built for contractors, by contractors. From intelligent online booking software to live expert support, Schedule Engine ensures that trade customers receive a best-in-class, personalized experience. Designed to complement the work of an existing field services management system, Schedule Engine can be quickly implemented without any internal training or process changes. For more information, visit <http://www.scheduleengine.com>.